

# 2011

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AUDITORIUM LELOIR INSTITUTE

AV. PATRICIAS ARGENTINAS 435

CIUDAD AUTÓNOMA DE BUENOS AIRES

## ORGANIZATION:



Ministerio de  
Ciencia, Tecnología  
e Innovación Productiva

Presidencia de la Nación

DIRECCIÓN NACIONAL DE RELACIONES INTERNACIONALES



## SPONSORED BY:



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BIOTECSUR

# “BOTTLENECKS IN THE ESTABLISHMENT OF BIOTECH BASED COMPANIES”

## WORKSHOP IN BUENOS AIRES ARGENTINA



## MAIN OBJECTIVE:

The aim of this Workshop is to increase innovation in biotechnology, to encourage young entrepreneurs to overcome difficulties encountered in the first steps of the establishment of new companies and also to promote public-private partnership.

The targets of the workshop are investigators, entrepreneurs, people involved in technology transfer and company owners.

## CHARACTERISTICS OF THE WORKSHOP AND CONTENTS:

The workshop will consist of three modules, with on-site classes, lectured by leading international personalities of the biotechnology sector.

The workshop is free and a fellowship program is foreseen for participants residing in remote areas that will be selected by a Committee, considering their background and motivation for this workshop. If a traveling grant is required, you should indicate it in the Application.

## DEVELOPMENT OF THE CONTENTS OF THE MODULES:

### MODULE 1 - STARTUPS

The session on Start Ups will focus on presentations and interactive discussions related with the origin and organization of spin-offs, the boundaries between researchers and entrepreneurs, the cultural atmosphere that allows for the creation of these small companies.

### MODULE 2 - INCUBATORS

The session on Incubators will focus on presentations and interactive discussions in relation to key issues and challenges to build and manage BioIncubators as effective tools to promote effective technological innovation and establishment of biotech startups.

### MODULE 3 - INTELLECTUAL PROPERTY

The session on Intellectual Property will be aimed at providing the necessary technical and conceptual notions for Workshop attendees, considering Intellectual Property as a tool for protecting investments and technological developments and for adding value to business.

## SPECIAL GUESTS:

BARALLE, Francisco (ICGEB), HOMMA, Akira (Bio Manguinhos Fiocruz / MoH Brazil), VEGA, Manuel (L&M - Francia), ALBERICIO, Fernando (Barcelona Science Park), MARTINEZ, Eduardo (Biotechnology and Genetic Engineering Center La Habana Cuba), NAVIN, Khanna (ICGEB New Delhi).

REGISTRATION UNTIL AUGUST 31<sup>st</sup>,  
2011

Send application by Mail to:

[biotecsur@biotecsur.org](mailto:biotecsur@biotecsur.org)

Ref: ICGEB Workshop

Required documentation:

CV and Letter of Justification  
explaining your motivation to take the  
workshop

Limited vacancies.

More information: [www.biotecsur.org](http://www.biotecsur.org)

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4891-8471 / Héctor